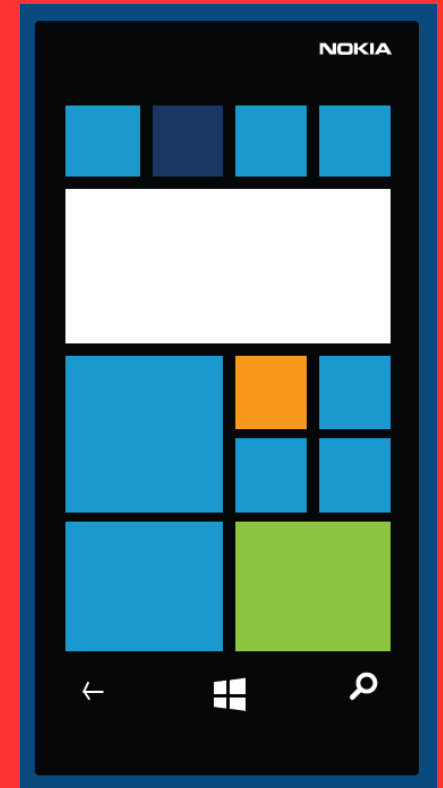


MUSIC CARD

It is a innovative music distribution platform taking advantage of the NFC technology; allowing consumers to PAY, OWN, and PLAY music in the most convenient and natural way.





Bài Hát Mới



Video Mới



Tui Giới Thiệu



Top 20 Âu Mỹ

20 US UK

Top 20 Hàn Quốc

T♥P KPOP



Zing mp3

 🔍

ME

MP3

NEWS

TV

Đăng nhập / Đăng ký

Upload



LABAN.VN

Dành cho Internet tại Việt Nam

HƠN 2.000.000 NGƯỜI ĐÃ SỬ DỤNG LABAN.VN . CÒN BẠN?

THỬ NGAY

NEW Cùng dự đoán điểm Z-Chart để đoạt Zing VIP nào !

🎧 Chủ đề

Nhạc Hot Việt
 Nhạc Việt Mới
 Nhạc Hot Rap Việt
 Nhạc Hot Âu Mỹ
 Nhạc Hot Hàn
 Love Songs



Em Phải Làm Sao

 Nhịp Điều Điện Tử
 Zing Radio

 Chờ Ngày Mưa Tan
 Noo Phước Thịnh...

 Em Phải Làm Sao
 Ngân Khánh

Tuyển Tập Nhạc ...


 Tải ứng dụng Zing Mp3
 Định cao âm nhạc


Install Android



Install iOS



Màn hình 4.5" qHD

TAP & PLAY

Just tap the music card to the phone to listen to the album. It is quick and easy.



BUYING & MOVING

No complicated digital payment methods.
Most convenient way: CASH.
Best shopping experience: LOCAL SHOPS.





COPYRIGHTED

We work with music labels to provide copyrighted music. Song writers, singers are compensated for their creative work.



GIVING & SHARING

Capture the nostalgia and warm feeling of physical goods. Think of hand-written LETTERS vs. EMAILS.

why this product?

Innovative

Differentiated/Unique

Key features/APIs

Design

Popularity/Commercial value

innovative

The platform distributes music digitally; yet let consumers to use familiar payment method and have the usual shopping experience. It is the easiest way to PAY, OWN, and PLAY music.

differentiated/unique

This is the first kind ever. No other platforms offering the same experience.

key features/apis

Near-field communications (NFC).

design

Elegance because of the simplicity.
PUT PEOPLE FIRST!

Natural gestures+ Voice Feedback

commercial value

The service is not just an app, it is a complete distribution platform: content, infrastructure, payment, retails, consumers.



Phung Tien Cong
Vice General Director
MV Corp



Phan Anh Tuan
Vice General Director
VTC Online



Nguyen Thi Kim Nga
Vice Director
ThangLong Audio Visual



Vu Ha Anh
Singers



Tran Viet Anh
Guitarist/Song writers



Linh Sunny
Miss Lambretta